

*Leave only your
footprints.*



*The best, easiest and most sustainable protection
of footwear on the market.*

The IMBOX Protection system is the only in-store footwear protection solution in the world. The treatment is safe, environmentally friendly and done in less than a minute.

IMBOX Protection is both a growth driver and a competitive advantage for your business. It provides you with the possibility to offer your customers a professional footwear protection, as well as boosting your sales of complementary products.

Please read more about the IMBOX Protection solution on the following pages, and allow us to earn your business.

Protection against stains, water and colour fading
@IMBOXPROTECTION

POWERED BY
IMBOX
PROTECTION



Protection of footwear against the elements and every day life.

Protection against color fading from UV rays.

IMBOX prevents the sun from damaging footwear such as drying out and fading the color.

With an IMBOX Protection Treatment the color and material of the footwear stays fresh.



Protection against water and dirt.

IMBOX protects footwear and feet from the wet and unsteady spring weather as well as makes the footwear dirt repellent protected from the muddy autumn roads.

With an IMBOX Treatment the footwear is protected from getting damaged by rainwater and from stains caused by salt from the sea.



Protection against snow, salt, mud and more...

IMBOX protects footwear from getting wet from mud, sleet, snow and stained by road salt.

Furthermore, the IMBOX Treatment keeps the footwear looking new and lasting longer as well as protecting feet from getting wet while keeping the footwear breathable.



Protection against stains, wear and clumsiness.

The IMBOX Treatment protects footwear and makes them able to withstand any outdoor activity in every season.

With the IMBOX Treatment, the footwear is protected from spilt drinks and clumsy dancing feet, and the footwear can easily be cleaned after a night out.



The IMBOX protection system is a game changer for retail.

8 highly convincing reasons to include IMBOX in your business.

IMBOX is both a growth driver and a competitive advantage for your business. It provides you with the possibility of offering your customers best in class footwear protection, while also boosting your sales of maintenance sprays.

1.

Additional profitable income for your business.

2.

Increase foot traffic in store.

3.

Organic footwear protection

4.

Increase sale of complementary products.

5.

Best-in-class footwear protection.

6.

High turnover.

7.

Competitive advantage.

8.

Easy and fast.





Expand your market for accessories
with IMBOX Protection.

IMBOX expands your market for accessories. It brings the customers back into your physical stores providing a solution meeting your customers' expectations in performance and quality.

IMBOX is an addition to the existing selection of footwear protection and care products. It expands your overall accessories business with more than 50%.

2% demand to buy traditional accessories.

37% are open to buy traditional accessories.

61% never buy traditional accessories.

81% of all your customers are open to buy IMBOX footwear protection.



IMBOX Protection for footwear and environment.

The IMBOX uses 4 nozzles to spray the footwear inside the IMBOX. Scanners and innovative technology ensures precise spraying no matter the footwear

Organic footwear protection with its water-based formula,

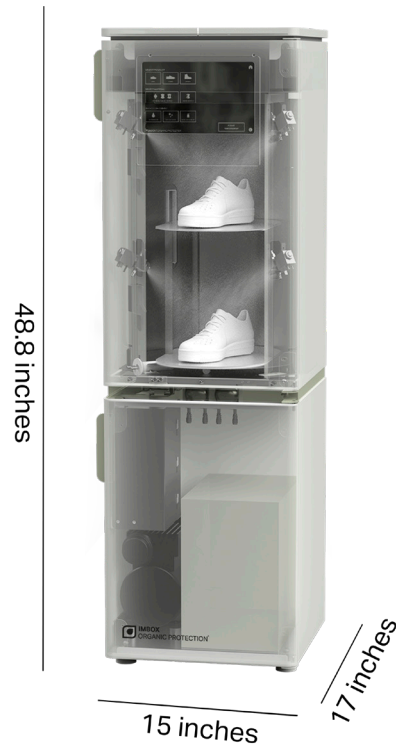
Protects footwear against UV, stains, dust and any kind of weather.

UL approved and tested according to North American standards - environmentally friendly and safe to use.

The treatment takes less than 90 seconds.

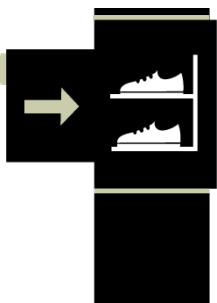
The advanced technology of the IMBOX allows us to remotely monitor the machine.

IMBOX is the only one of its kind in the world.



IMBOX® patent pending

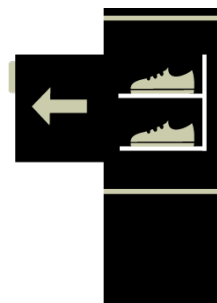
Quick, easy and safe to operate in 3 simple steps



1. Place the footwear
on the stand and close
the door.



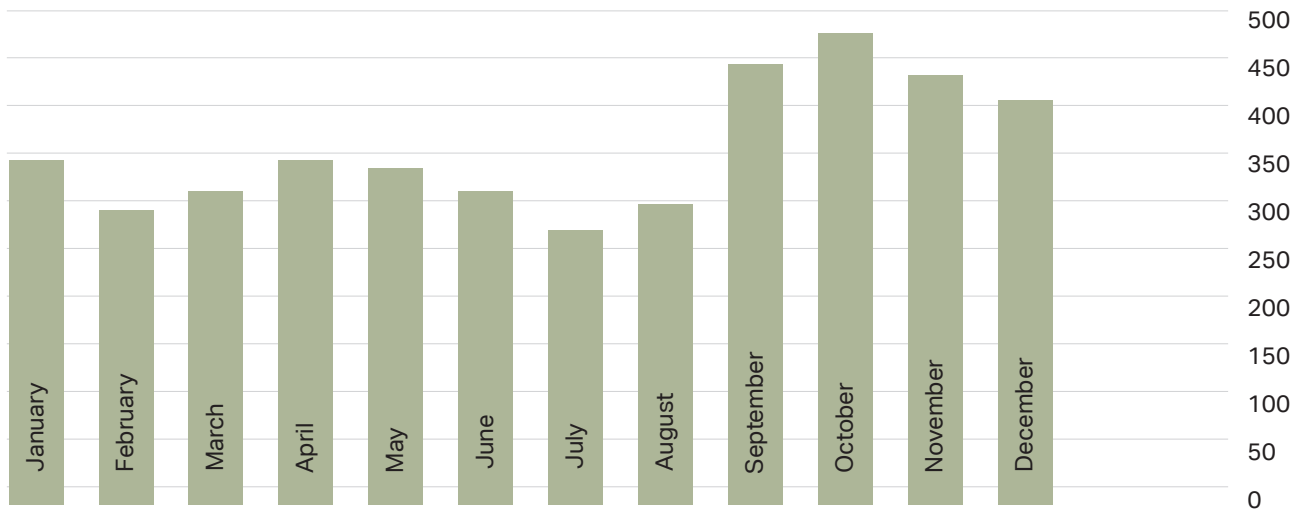
2. Choose program
The treatment takes less
than 90 seconds.



3. Treatment is finished
and your customer is
ready to go!



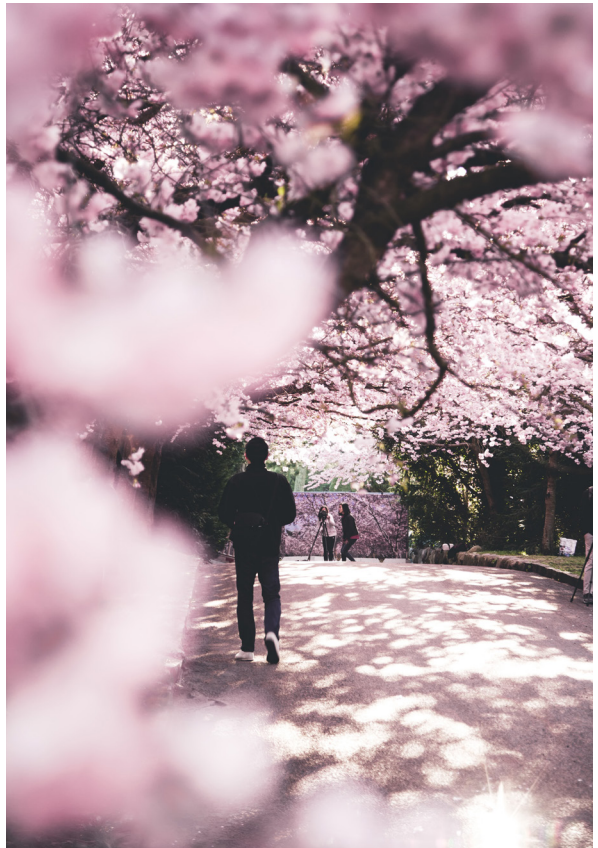
Footwear need protection
all year around.



All seasons are IMBOX seasons because footwear need protection all year round against all types of weather and seasonal activities.

At IMBOX we provide training, motivation and incentives to ensure that you and your staff get the most out of your IMBOX all year round – come rain or shine!

Average monthly sold treatments per store in 2019.



IMBOX is the only footwear protection solution in the world that provides best in class protection done in store - safely, environmentally friendly and in less than 90 seconds.

We take pride in the effect of the IMBOX Protection as well as in our environmental friendliness.

Superior quality

IMBOX Protection is superior quality. It's uniquely developed formulation ensures professional weatherproofing, which prolongs the lifetime of the shoes.

Organic footwear protection

New innovative water-based fluid ensuring a 100% organic protection and is non-flammable.

Liquid used with the IMBOX is 100% free from carcinogenics, nanotechnology, and other harmful substance like OPEO, NPEO, PFOS, PFOA, PFDA or PFNA.

No allergic reactions

There have never been any reports of an allergic reaction related to the IMBOX in any way, shape or form.

Thoroughly tested

The IMBOX footwear protection solution is designed and manufactured in Denmark and thoroughly tested in the production process.

The IMBOX is UL approved according to strict North American standards.



Danish design and production with
North American HQ in Chicago, IL (USA).

*We design, develop and
manufacture our patented
products in Denmark. We have
North American HQ and logistic
set-up in Chicago, IL (USA).*

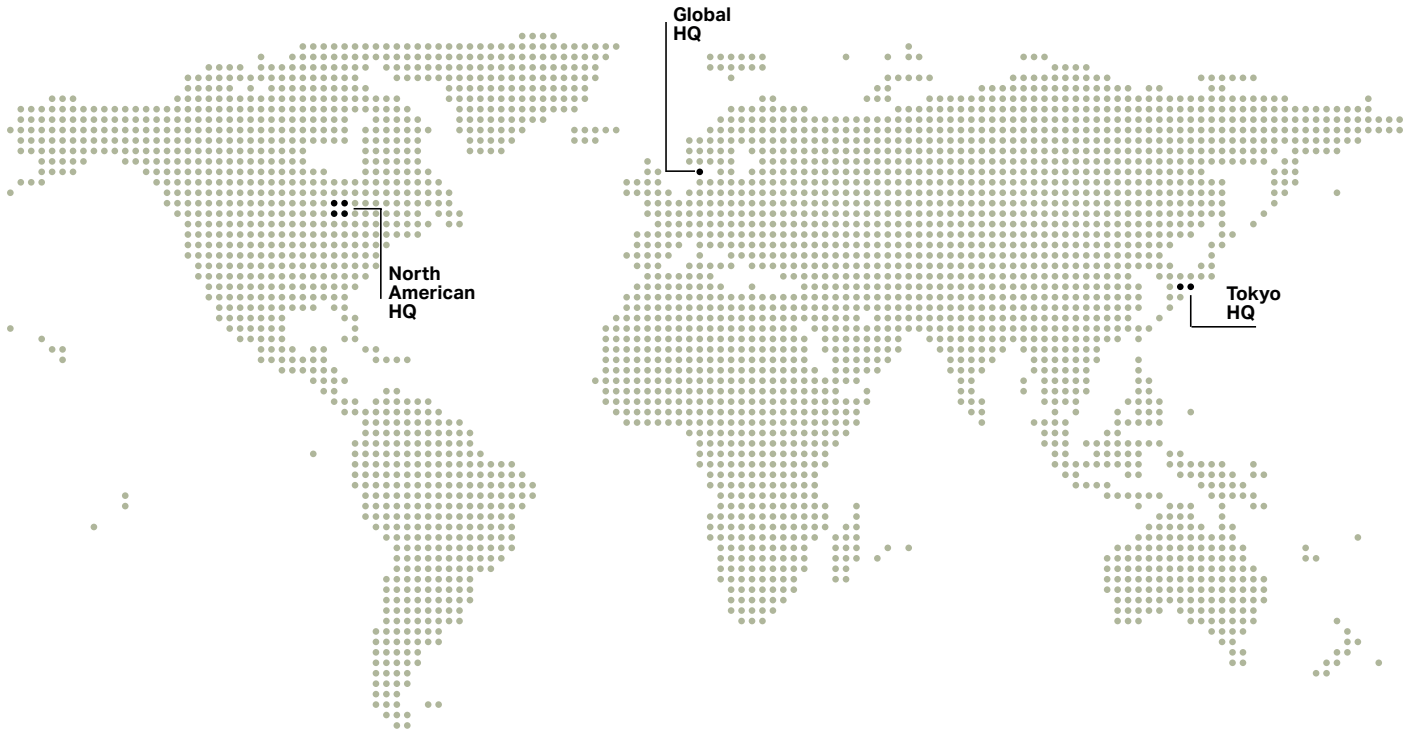








More than 25 mio. treatments
in 28 countries.



With more than 6500 IMBOXs already serving millions of consumers, we are already well established. However, we aim to be the world's best and most innovative protection system for all that you wear.



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“The IMBOX has proven to be a great addition to our shop that gives our customers a better service as well as additional income for us ...

In our first month alone we sold more than 600 treatments – fantastic additional sales.”

Jon Valli
Intersport

“IMBOX is a unique customer service that gives our stores a competitive edge. It’s a professional service that we offer all our customers in our stores.

Additional turnover and customer loyalty is what our company strives for and having the IMBOX in stores has helped us maintain this with adding extra value to the customers.”

Albert Setzger
Salamander

“The IMBOX service has had an excellent impact on our overall accessory sales.

The convenience and protection offered by IMBOX make it possible for us to provide our customers with a more complete service experience without adding complexity at the point of sale. The training and support provided by IMBOX to our store teams have been valuable in driving not only IMBOX sales but also keeping up the focus on sales of aerosols. Overall the service has been well received all year round and it can only have a positive effect on customer loyalty.”

The Buying Team
Deichmann - Largest footwear retailer in Europe

“IMBOX has been an important part of our business, and has proven to be a valuable addition that increases our customers’ shopping experience. IMBOX is an important part of Humanic’s future, boosting our profit and strengthening our relations with our customers.”

Michaela Huber
Humanic





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production facilities in the world using only half of the water that other paper factories use.
The water is biologically cleaned and is so pure after the last purification, that it can be used as drinking water.*

IMBOX PROTECTION INC.
750 N State St. / Office #149
Chicago, IL 60654
USA
Tel. +1 (708) 765-4283

www.imboxprotection.com